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IMPACT REPORT

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LETTER FROM OUR BOARD CHAIR

Fort Worth was built by generations of civic leaders, entrepreneurs, and philanthropists who refused to leave the city's future to chance. Today, the Fort Worth EDP carries that commitment forward with a clear strategy. In 2026, that strategy produced a year of continued momentum. From aerospace and defense to next-generation AI manufacturing, corporate operations, and the secure supply chains underpinning America's most critical industries, Fort Worth is becoming a destination for the companies that matter most to our nation's future.

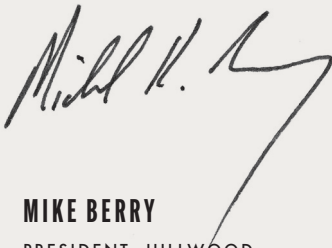
That momentum shows up in the numbers. In 2026, the Fort Worth area generated **\$1.9 billion in capital investment**, creating more than **4,100 new jobs**, from companies like Alcon, Marand, and Weir.

Our strategy is working. The Fort Worth EDP's project pipeline continues to grow in both volume and quality, attracting companies that are growing Fort Worth's economic landscape and generating significant capital investment and job creation across the region. That growth was recognized for the second consecutive year with the Mac Conway Award for Excellence in Economic Development, placing the Fort Worth EDP among the top 25 economic development organizations nationally.

This year, we also took a significant step in how we tell the story, launching a business recruitment campaign to put the city's business case in front of the executives and site consultants who can act on it. Our goal is simple: when those decisions are made, Fort Worth is at the top of the list.

None of this is possible without you. Your investment in the Fort Worth EDP carries the same civic weight as those who came before you and is an investment in Fort Worth itself. Thank you for your partnership and belief that Fort Worth's best days are ahead.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Berry", with a long, sweeping flourish extending from the end of the signature.

MIKE BERRY

PRESIDENT, HILLWOOD
CHAIR OF THE BOARD

FORT WORTH ECONOMIC DEVELOPMENT PARTNERSHIP STRATEGIC TACTICS

2026 KEY ACCOMPLISHMENTS

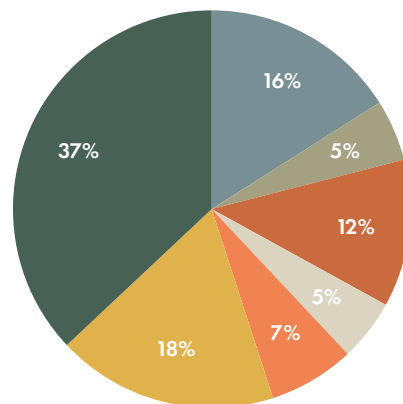
BUSINESS RECRUITMENT

In 2026, the Fort Worth EDP managed more than 180 inbound projects and inquiries, including 13 wins and seven more in the final stages. Project activity increased most in aerospace and defense, advanced manufacturing, and corporate operations.

Hosting companies evaluating Fort Worth for new locations or expansions remains central to business recruitment. The Fort Worth EDP hosted 38 site visits and meetings, helping advance a diverse pipeline across the city's target industries.

The Fort Worth EDP also took the city's story directly to the market, meeting with companies and site consultants at nine conferences and joining recruitment missions in four countries. The outbound recruitment strategy is deliberate and sector-driven, from the Farnborough International Airshow to Texas-led European trade mission, putting Fort Worth in front of global decision-makers early.

2026 PROJECT PIPELINE BY INDUSTRY *



INDUSTRY



Project data as of 10/1/2026

MARKETING

Marketing Fort Worth means building a strong business brand and reaching the audiences that influence location decisions. Through digital content, earned media and storytelling, the Fort Worth EDP published nine thought-leadership stories on FortWorthEDP.com highlighting the city's business advantages, shared through a monthly newsletter reaching more than 3,400 subscribers. Social media grew 40 percent this year to more than 3,200 followers, while earned media generated 47 positive stories.

That work expanded with the launch of a business recruitment campaign. Developed in partnership with the City of Fort Worth and Schaefer Advertising, the campaign targets corporate decision makers and site consultants. The campaign included an enhanced Why Fort Worth website experience and a new thought-leadership insight series, supported by targeted advertising across the country focused on Fort Worth's competitive advantages.

Phase two of the campaign will build on this foundation showcasing the companies and people shaping Fort Worth's economy, designed to generate new business recruitment opportunities.

CAMPAIGN PERFORMANCE (May 2026 - September 2026)

TOTAL IMPRESSIONS:
4,713,969

TOTAL CLICKS:
25,770

WEBSITE SESSION
GROWTH OF **227%**
SINCE 2025



THE
YES
IS
BUILT
IN

FORT WORTH ECONOMIC DEVELOPMENT BY THE NUMBERS

New and expanding companies are fueling Fort Worth’s economic momentum.

INVESTMENT & JOBS

Capital investment and job creation are key indicators of economic strength, expanding the local economy, raising GDP per capita, and diversifying the city’s industry base. The Fort Worth EDP is proud to report \$1.9 billion in capital investment and 4,100 new jobs in Fort Worth in 2026. These results build on a strong track record. Since the Fort Worth EDP was founded, Fort Worth has generated \$11.6 billion in capital investment and 15,100 new jobs.

\$1.9B
CAPITAL
INVESTMENT

4.1K
NEW JOBS

TRENDS IN 2026 WINS

Fort Worth’s reputation and relationships are winning deals across industries as companies move faster.

Every 2026 win came through a company or site consultant bringing the deal directly to Fort Worth. The evolution of Fort Worth’s growing reputation and relationships with decision-makers is converting to meaningful wins for the Fort Worth economy.

Fort Worth wins span target industries. From aerospace and defense to energy and corporate operations, these wins highlight Fort Worth’s legacy strengths and the growth of emerging clusters.

Site selection timelines are accelerating. Companies are making location decisions faster than ever, and the ability to execute with speed and certainty now decides whether a project happens at all. This year’s project wins show Fort Worth can move from decision to delivery efficiently.

NOTABLE PROJECT WINS (2026)



Alcon, the global leader in eye care, is investing \$186 million to add two manufacturing lines to facilities on its Fort Worth campus, creating 241 new jobs.



Marand, an Australian aerospace and defense manufacturer and Lockheed Martin supplier, is investing \$31 million in Southeast Fort Worth and creating 150 jobs.



Weir, a global mining technology company, expanded its Minerals Division headquarters in the heart of downtown Fort Worth, investing \$3.4 million and retaining 67 jobs.

FORT WORTH'S BUSINESS COMMUNITY IS INVESTED IN THE SUCCESS OF OUR CITY.

The Fort Worth EDP is committed to positioning Fort Worth as the most vibrant and sustainable city in the U.S. **By recruiting and expanding businesses in our city and the surrounding region, we work to drive a growing economy that catalyzes momentum across all target industries and sectors.** This work is a collective effort made possible by the support of our investors, stakeholders, and community leaders.

The more than 80 companies and partners that invest in the Fort Worth EDP understand the significance of this mission. They don't just do business in Fort Worth – they are actively building its future.

THANK YOU TO OUR INVESTORS

101 Studios*

Acme Brick

AIC Holdings

Alcon*

Amegy Bank

American Airlines*

Amon G. Carter Foundation*

Atmos Energy

Baird, Hampton & Brown Inc.

Bank of America

Bank of Texas

Baylor Scott & White*

Bell*

Black Mountain Oil & Gas

Bluejack Ranch*

BNSF*

Brazos Midstream

Cantey Hanger LLP

Canyon Ranch

Capital One

Cassco Land Co., Inc.

CBRE

Cook Children's*

Crescent Hotel

Crescent Real Estate*

DFW Airport

EECU*

Empire Holdings

First Bank Texas

FranFund

Freese and Nichols, Inc.

Frost*

GM Financial*

Goldenrod Companies

Greenmark Waste Solutions

Haskell

Higginbotham*

Hillwood*

HITT Contracting*

Jetta Operating Company, Inc.*

JPMorgan Chase*

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Linbeck

Lockheed Martin*

Luther King Capital Management*

Meta Platforms, Inc.

mForce Capital*

Miles Foundation

Morris Foundation*

Moss

MP Materials

North Texas Community Foundation

Oncor Electric*

Pape-Dawson

Penrose Group

PMB*

PNC Bank

Potishman Foundation

Real Estate Council of Greater Fort Worth

Schaefer Advertising Co.*

SGS Studios

Shoppa's Material Handling*

Sid W. Richardson Foundation*

Simmons Bank

Southwest Airlines

Southwestern Baptist Theological Seminary

Standard Meat*

Tarrant County College District

TDIndustries

Texas A&M University – Fort Worth*

Texas Capital Bank

Texas Christian University*

Texas Health Resources*

Texas Jet, Inc.

Trademark Property Company

TTI, Inc.*

University of Texas at Arlington*

Visira

WALSH*

Wells Fargo

Westside Village*

Westwood

Williams Trew